



Mark Redgrave

Guiding leaders to business agility

**The priority to ensure
the priority remains
the priority.**

/shift™



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***‘This team is so damn good
in a crisis...’***

**Yes, and no. The crisis
created clarity. Your team
is good with clarity.**

/shift™



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**Business agility, in itself,
does not solve your
problems. It shines a light
on them. So now you can
see.**

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**Multitasking:
The art of doing twice
as much as you *should*,
half as well as you
could.**

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‘Sustainagility’ – the process of delivering your company’s ambitious sustainability mission using Agile ways of working.

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Being 'Agile' is changing course based on evidence. If you have limited evidence, or limited ability to make change... you really have nothing.

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**A clear Purpose will guide
your business at those
critical times when your
Vision may be blurred...**

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**One small word that can
have a big impact on your
prioritization efforts:**

Replace AND with OR.





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**2023: Make innovation
everyone's responsibility.
Showcase those non-digital
ideas that also move your
business forward!**

/shift™

~~Agile Transformation?~~

~~Business Agility?~~

~~Adaptive Change?~~

~~Future of Work?~~

Don't get hung up on names.
It's not important.

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**2023: Make innovation
everyone's responsibility.
Showcase those non-digital
ideas that also move your
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**Understanding #prioritization
and delivery #capacity is
hard. Throwing more money
at it seldom helps.**





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**“Dependencies kill
business agility at
scale”**

Ken Rubin, Innolution

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**“Big dreams
demand great
teams”**

Jay Smith, Verizon





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**“I don’t like that
man. I must get to
know him better”**

Abraham Lincoln

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**“Build teams of
souls, not teams
of roles”**

Brené Brown Author & Thought Leader

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***How will Ai impact
my business?***

Not sure.

Just be ready.

/shift™



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“Productivity is the ultimate engine of growth ... and the only way things like real wages can grow over time.”

Oliva Wild, McKinsey Senior Partner

